

## Starter / Professional

General		Starter	Professional
<b>Streamlined installation</b>	Easy installation for both 32-bit and 64-bit versions of BarTender®	•	•
<b>Ease of use</b>	Intuitive, easy-to-use user interface, translated to more than 20 languages	•	•
<b>Quick start</b>	A collection of configurable, industry-focused, ready-to-use BarTender documents	•	•
<b>Comprehensive help system</b>	A complete how-to library, accessible both through BarTender and on the web	•	•
<b>Intelligent Templates™</b>	Design and automation tools that leverage data to reduce the number of label files		•
<b>Included printers</b>	BarTender is licensed by printer — contact your authorized software vendor to obtain pricing for Professional Edition	Up to 3 printers	1+ printers
<b>Unlimited users</b>	Enable multiple users to print labels from any networked PC	•	•

Support		Starter	Professional
<b>Standard Maintenance and Support</b>	Upgrade to the latest BarTender version free, and get live technical support by phone and chat during business hours with a guaranteed 24hr response time. Access to online resources, plus technical support by email	Includes 1 year	Includes 1 year

Printer drivers and monitoring		Starter	Professional
<b>Drivers by Seagull™</b>	More than 6,500 printers and output devices supported to enable high-performance printing	•	•
<b>Print optimizations</b>	Improve print speed by taking full advantage of printer-based features such as serialization, barcodes, real-time clock, static data and graphic caching	•	•
<b>Status monitoring</b>	Reports information back to Windows regarding printer/print job status and error conditions	•	•
<b>Printer configuration and diagnostics</b>	Perform printer management functions in BarTender, bypassing the printer front panel	•	•
<b>Other printer drivers</b>	Print to any printer that has a Windows-based driver	•	•
<b>Email alerts</b>	Automatically notify IT managers or other operational team members if labeling problems occur	•	•

Template design		Starter	Professional
<b>Easy WYSIWYG template design</b>	Design tools make it easy to create and print professional labels and documents	•	•
<b>New Document Wizard</b>	An easy-to-follow wizard that ensures proper document settings for quality and printing performance	•	•
<b>Fonts</b>	Versatile support for OpenType, TrueType and native printer-based fonts	•	•
<b>Text formatting</b>	Familiar, Word-like tools for you to easily create and format text	•	•
<b>Text transforms</b>	Add flair to your text objects with a variety of effects, such as fading, inflating, slanting, and more	•	•
<b>Shapes and lines</b>	Choose from over 50 shapes and 100 line style combinations	•	•
<b>Text wrapping</b>	Create dynamic text that wraps inside and around shapes, objects, document borders and more	•	•
<b>Unmatched barcode support</b>	Easily create greater than 100 linear and 2D symbologies and standards	•	•
<b>Barcode human readable</b>	Highly configurable human readable text and character formatting options	•	•
<b>Graphics and images</b>	Import more than 70 graphic formats, including AI, PNG, JPG, BMP, TIF, EPS and GIF	•	•
<b>Symbols</b>	Choose from a wide variety of included symbols and industry-based symbol fonts	•	•
<b>Tables and grids</b>	Create tables and grids to organize text, barcodes, images and other objects	•	•
<b>White-on-black printing</b>	Switch objects from black-on-white to white-on-black printing with a single click	•	•
<b>Front and back template design</b>	Create two-sided “duplex” printing with separate designs for the front and back of your template	•	•
<b>GS1 Application Identifier Data Source Wizard</b>	Build barcodes in seconds using the latest GS1 compliance standards	•	•
<b>Full color support</b>	Design commercial quality labels using PANTONE and data-sourced colors		•

## Starter / Professional

<b>Intelligent Templates™</b>		Starter	Professional
<b>Layers</b>	Template objects may be stacked, hidden and reordered when created on uniquely identifiable layers		•
<b>Conditional printing</b>	Create data-driven automation rules that specify when different objects, layers or templates in your document will visibly print or become hidden		•
<b>Template selector</b>	Conditionally print one specific template when multiple templates are available in a document		•

<b>Data sourcing and databases</b>		Starter	Professional
<b>Date and time</b>	Dynamically source dates and times from Windows or clock-enabled printers	•	•
<b>Data validation and processing</b>	Specify data validation rules and automatically correct data or issue warnings	•	•
<b>Concatenate data</b>	Create text and barcode objects that combine information from multiple data sources	•	•
<b>Basic database connectivity</b>	Connect to Excel or a RFC 4180 standard CSV file to import variable data into your template	•	•
<b>Simple serialization</b>	Increase or decrease your serial string data by increments of one (1)	•	•
<b>Enhanced database connectivity</b>	Connect document designs to over 20 data sources such as SAP, Oracle, MS SQL, Azure SQL, XML, Excel, text files and more to print dynamically		•
<b>Advanced serialization</b>	Create serial numbers that support alphanumeric, hexadecimal, and custom sequencing patterns		•
<b>Embedded database tables</b>	Create your own database tables that travel with your BarTender document designs		•
<b>Database filters</b>	Print select database records using convenient query and filter options		•
<b>Database sourced tables</b>	Easily create tables using data from a database or external file		•
<b>Dynamic data preview</b>	See how your document handles real dynamic data during the design process		•
<b>Dynamic graphics and images</b>	Automatically source images for printing based on selected database records or queries		•
<b>Create a database</b>	Build your own database from scratch using intuitive tools included with BarTender		•
<b>Write back to databases</b>	Write back to SQL-based databases to keep track of printed records, serial numbers and much more		•

<b>Data-entry forms</b>		Starter	Professional
<b>Database record selection</b>	Select or query the correct database records at print time using helpful form controls		•
<b>Powerful form controls</b>	Make data input and selection easy by leveraging over 15 highly configurable form controls		•
<b>Keyboard and mouse input</b>	Use keyboard and mouse commands to select or enter data into forms at print time		•
<b>Scanner input</b>	Use a barcode scanner to input information to data-entry forms at print time		•
<b>Image capture</b>	Capture images at print time for ID cards or event badge printing		•
<b>Data validation</b>	Reduce user input errors by introducing data validation and error checking		•

<b>Printing, encoding and exporting</b>		Starter	Professional
<b>Print productivity</b>	Print labels and documents to any Windows-based printer	•	•
<b>On-demand printing</b>	Print labels and documents on-demand	•	•
<b>Batch printing</b>	Batch together dynamic print jobs that can use one or more BarTender templates	•	•
<b>Print preview</b>	Review your dynamic print jobs before printing	•	•
<b>RFID, smart and magnetic stripe cards encoding</b>	Encode RFID tags, smartcards and magnetic strip cards as easily as adding barcodes to your template design		•
<b>Native PDF generation</b>	Generate PDFs without installing third-party PDF drivers		•

BarTender Release 11.2 R1 and later versions